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Geek's guide

# Pimp products without the pimp price tag

by Kathleen Aoki

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Sporting the latest technology doesn't have to cost an arm and a leg. From the latest wearables to action cameras to e-readers, here's look at some pimp products that you'll definitely want to have in the new year—minus the pimp price tag.

## Pebble smartwatch



Stylish without being ostentatious, the classic [Pebble smartwatch](#) is a good choice for those looking for a multi-functional watch that covers all the bases. Offering notifications at a glance, fitness tracking, and heaps of cool apps—the Pebble is a no-brainer if you're looking to pimp your wrist without breaking the bank. With models starting at just \$139, what's your excuse? Get your smartwatch on today.

## Amazon Kindle Paperwhite



Love to spend your weekends tucked into a good book? Then look no further than the Kindle Paperwhite. Considered a best buy in the e-reader category, the Kindle Paperwhite can store more books than you can wave a bookmark at, so you'll never be bored. Even better, it features a responsive back-lit touch screen which helps reduce eyestrain as you indulge in your latest Kindle download.

## Gopro Hero Action Camera



Calling all cyclists, surfers, and skaters: Capturing your outdoor escapades on film has never been more affordable. An action camera designed with the budget-conscious in mind, the GoPro Hero films action sequences at a speedy five frames per second with just the touch of a button. Waterproof, wearable, and rugged, you can take the GoPro Hero to the loftiest heights or the lowest depths and never miss an epic shot.

## Google Chromecast



For those who like to share Internet content with friends (and who doesn't?) the \$49 Google Chromecast is a must-have. Not just another run-of-the-mill dongle for your TV, the Google Chromecast lets you wirelessly stream Internet video and music directly to your HDMI-enabled TV from your laptop, smartphone, or other mobile device. Compatible with a wide variety of Google Cast Ready Apps such as Netflix, YouTube, Pandora and more—remote streaming has never been easier.

## HP Chromebook



Want a pimp-looking laptop without the pimp price? For around \$300, the HP Chromebook offers looks and functionality at a price that can't be beat. Featuring a fast and quiet solid-state drive, it runs on the Chrome OS, allowing you to perform a wide range of every day tasks: Surfing the web, collaborating, and running Android apps such as Evernote and Vine. While it's not a Mac or PC, it can do a lot more than you think and is a worthy option for those who may not have a lot of cash to spare.

Cool products with a cool price tag—what could be better? In fact, with prices like these, you're probably wondering why you waited so long to pimp out your tech arsenal.